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**Junior Achievement of Southwest Virginia receives a \$50,000 grant from Truist Foundation to provide financial literacy education to children in Southwest Virginia**

**Roanoke, VA (August 7, 2023)** –Junior Achievement of Southwest Virginia announced it received a \$50,000 grant from Truist Foundation to continue their work in providing financial literacy and career readiness programming to students throughout Southwest Virginia.

“We are honored and grateful to be the recipient of this grant funding from the Truist Foundation”, states Keri Garnett, President of Junior Achievement Southwest Virginia. “Our ultimate goal is to empower the youth in our community to thrive and become the next generation of future leaders in the Roanoke Valley. Our partnership with Truist is representative of the partnership model that enables us to thrive as an organization and we look forward to expanding our impact in our region in the upcoming years.”

“As a financial institution, Truist understands the importance and impact that financial education makes in our youths’ lives and their economic opportunity,” said Thomas Ransom, Virginia regional president for Truist. “Supporting Junior Achievement’s educational programming is critical to advancing economic mobility and how we fulfill Truist’s purpose to inspire and build better lives and communities.”

**About Junior Achievement**

Junior Achievement of Southwest Virginia has been providing programming in the Roanoke Valley and surrounding areas for 66 years with support from grant funding and generous donations from local businesses and individuals. Nationally, Junior Achievement has over 100 local JA Areas, and together, we are the nation's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices. JA's programs—in the core content areas of work readiness, entrepreneurship, and financial literacy—ignite the spark in young people to experience and realize the opportunities and realities of work and life in the 21st century.

## **About Truist Foundation**

Truist Foundation is committed to Truist Financial Corporation's (NYSE: TFC) purpose to inspire and build better lives and communities. Established in 2020, the foundation makes strategic investments in nonprofit organizations to help ensure the communities it serves have more opportunities for a better quality of life. Truist Foundation's grants and activities focus on building career pathways to economic mobility and strengthening small businesses. Learn more at [Truist.com/Foundation](https://Truist.com/Foundation).

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